

IMPACT REPORT



2020 Grant Recipient, Katie Catron
and her daughter, Opal

2022



ANEDEN GIVES

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Thank You



WORDS FROM THE HEART

Dear Aneden Gives Community,

What a year it has been! Since our founding just over three years ago, our grants have helped welcome seven babies to wonderful families.

Last year, we supported twenty families trying to build families with our fertility grants. Five of our grant recipients are pregnant, and six babies are due, including our first set of twins! Without the help of donors, and friends, none of this would be possible.

I could not be more excited about the future of our foundation. Access to reproductive healthcare is limited, and the need continues to grow.

Looking forward to 2023 and beyond, our organization is focused on continuing to expand into new regions and providing more funding to people in need. To accomplish this, we will need to recruit a development director who can provide the expertise to expand what we have already built alongside our fantastic Board of Directors, clinic partners, and all of the friends of the foundation!

I hope for the Development Director to focus their efforts on optimizing our operations, developing foundational/institutional grant funding opportunities, and expanding our award programming.

Thank you for allowing us the privilege to do this work.

This year will mark our fourth anniversary. It's amazing to see how far we have come from a simple desire to help other families that are going through what I have also experienced.

We are grateful and ready for exciting things to come in 2023!



Olu Fagbemi
Founder
Aneden Gives



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Aspire Houston Fertility Institute

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Health Care Professional
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VALERIE FORD

Owner
Bookeeping Office Solutions



PERSONAL STORY



Let us introduce you to the newest member of the Aneden Gives family, baby Ellie. In 2021, her parents, Ashley and Robert White, applied for our Seattle grant. Ashley discovered that she needed IVF after experiencing a miscarriage and finding out that her fallopian tubes were blocked. Months later, they were awarded \$5,000 towards their fertility treatments at Pacific Northwest Fertility, one of our partner clinics. Ellie was born prematurely, weighing only 3 pounds and 15 ounces. We are happy to report that Ashley and Ellie are doing well.

"Don't lose hope. Infertility is a rough hand to be dealt, but playing it out is always worth it"
- Robert & Ashley White

OUR STORY SO FAR

OUR MISSION

Our mission is to create positive outcomes in the fertility journey and help bear some of the financial burdens for families. Infertility, historically treated as a private matter, is a global health issue that affects families and communities all over the world.

With **1 in 8 people struggling with infertility**, it is finally being recognized as a public health crisis.

Access to fertility treatments is a systemic issue affecting individuals in the United States and globally. Aneden Gives, a 501(c)(3) charity, was founded in 2018 by Olu Fagbemi, a Nigerian-born female engineer who experienced her infertility journey and underwent fertility treatments that her employer's health insurance plan didn't cover.

OUR PURPOSE

With the steady leadership of an exemplary Board of Directors & Founder, Aneden Gives is Giving Hope, Building Families, and Fulfilling Dreams through fertility grant programs in Houston, Seattle, and Lagos, Nigeria. Our purpose is to help people struggling to build families who face financial obstacles obtaining fertility treatments.

1
IN
8

STRUGGLE
WITH
INFERTILITY



2023 GOALS

1

Helping More Families.

The demand for Aneden Gives fertility grants increases in all three of our locations year-over-year. The grant applications we read through are compelling and demonstrate the extraordinary need. We want to be able to award more grants to more people trying to build families.

2

Increasing our Development Efforts.

Our goal is to create the most impact possible, which means helping as many families as possible. This can only happen with more dollars generated from fundraising dollars. In 2023, we plan on making a strategic development hire so that we can apply for foundational funding and continue to develop our fantastic donor base.

3

Hosting Our First In-Person Event!

We are excited to be planning our first-ever event in Houston, Texas! The goal of the event will be to fundraise for 2023 fertility grants. The event is also an opportunity for the Aneden Gives Board of Directors to formally introduce Aneden Gives to their respective social and professional networks.

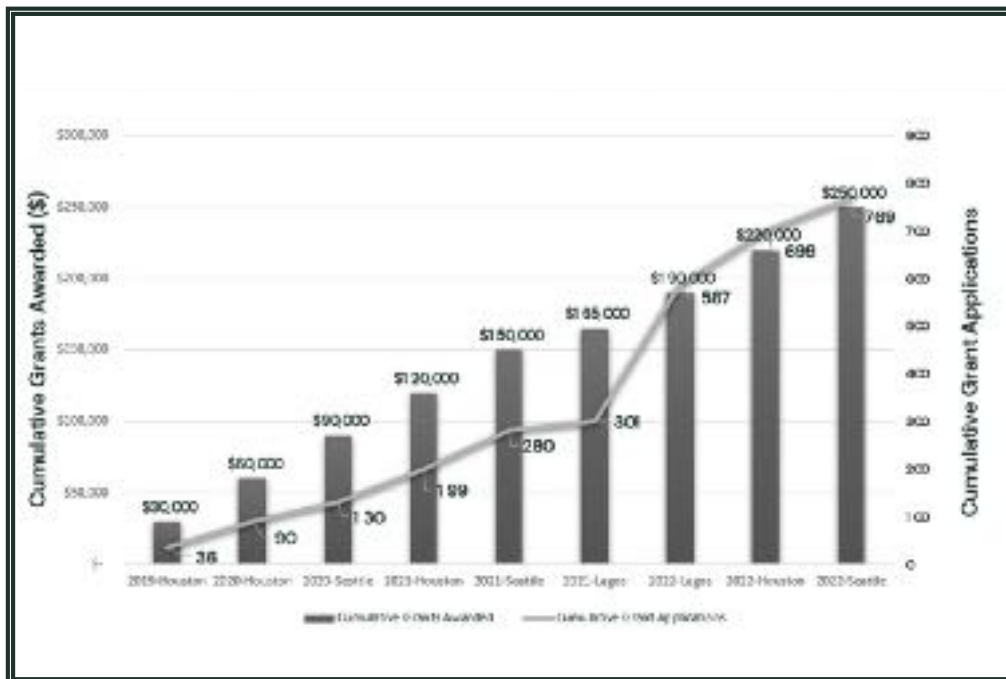


2020 Grant Recipients, Amber & James McGowan with their son, Remington

FINANCIAL SUMMARY

OUR GIVING HISTORY

\$250,000 in Grants Awarded To Date



271

Houston
Applications

307

Lagos
Applications

191

Seattle
Applications

Grant Applications Received Continues to Grow!

The chart above demonstrates the increasing demand for our fertility grants over the years. In our first grant cycle, we received 36 applications, and in 2022 we received 468 applications – that's a **1,300% increase in applications!**

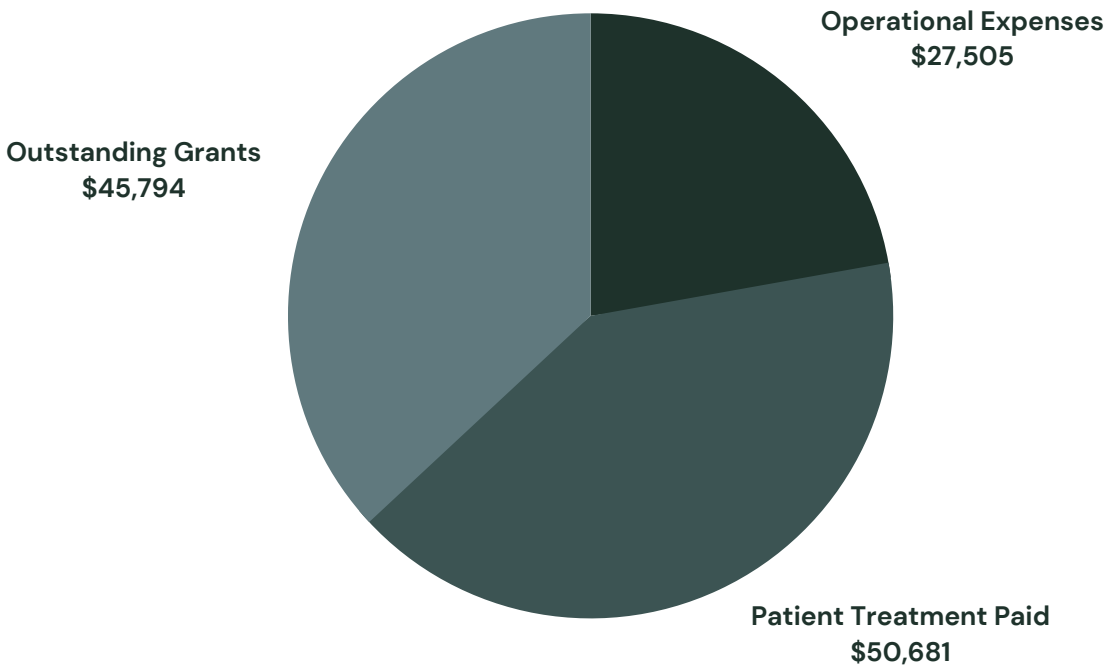
Processing these applications is time-consuming and costly. We expect to see the demand continue to grow, and we will need to increase our revenue to meet the need.



FINANCIAL SUMMARY

2022 ACTUALS

Focus on funding patient treatments, low expenses.



22%

Operational
Expenses

41%

Patient Treatment
Paid

37%

Outstanding
Grants

Our goal is to help as many people as possible, which is why we have historically kept our expenses low. Moving into 2023, you will see our costs increase as we add a Development Director to aid in the organization's fundraising efforts.

The highlights from 2022 are as follows:

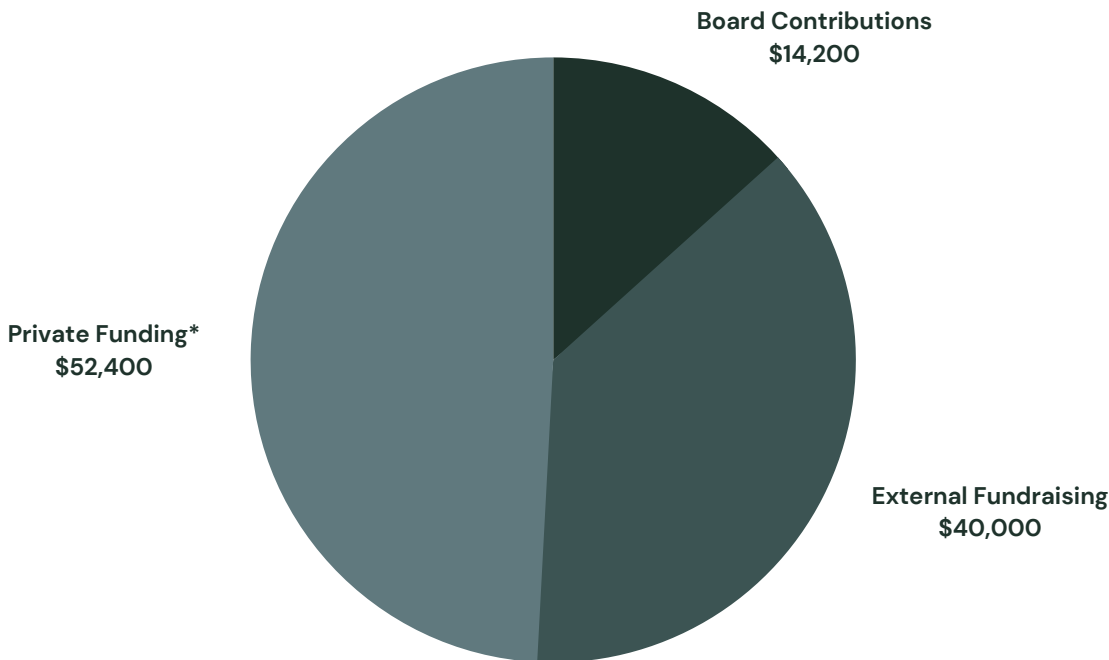
- We welcomed four babies in 2022.
- Our seventh baby, Ellie, was born in September 2022!
- 3 grant recipients in Lagos, Nigeria are pregnant – one of them is expecting twins!
- 2 grant recipients in Houston and Seattle are also pregnant.
- We met our annual fundraising goal for the first time ever in 2022.



FINANCIAL SUMMARY

2022 ACTUALS

The chart below shows a breakdown of our revenue.



7

Babies Born*

5

Grant Recipients
Pregnant*

50

Families Supported*

*Since 2019

In 2022, the organization saw significant increases in all three sources of its revenue. Our sources of revenue included: External Fundraising, Private Funding, and Board Member Contributions. 100% of all External Fundraising was directed to patient treatment funding. In 2022, we met our external fundraising goal for the first time ever. Looking into 2023, revenue from External Fundraising is expected to increase with the hiring of a Development Director. Revenue from board member contributions is forecasted to increase as well, as we continue to recruit new board members. In the first quarter of 2023, the Board of Directors voted to increase their contribution levels by 50%.

The revenue highlights from 2022 are as follows:

- **23%** Increase in External Fundraising
- **33%** Increase in Board Member Contributions



OUR IMPACT

In 2022, Aneden Gives awarded twenty fertility grants to patients of Aspire Houston Fertility in Houston, Texas, Pacific Northwest Fertility in Seattle, Washington, and grant recipients treated at our partner clinics in Lagos Nigeria – George's Memorial Medical Centre, The Ark, and Medical Art Center. Details on the results of the 2022 grants are listed in the table below.

GRANTS	DETAILS	STATUS
2022 HOUSTON GRANT	<ul style="list-style-type: none"> \$30,000 in total grants awarded to 5 recipients Clinic: Aspire Houston Fertility 	<ul style="list-style-type: none"> 1 pregnancy 4 recipients in treatment Treatment Spending: \$14,700
2022 SEATTLE GRANT	<ul style="list-style-type: none"> \$30,000 in total grants awarded to 5 recipients Clinic: Pacific Northwest Fertility 	<ul style="list-style-type: none"> 1 pregnancy 4 recipients in treatment Treatment Spending: \$9,862.04
2022 LAGOS GRANT	<ul style="list-style-type: none"> \$25,000 in total grant funds awarded to 10 recipient Clinics: George's Memorial, The Ark, and Medical Art Center 	<ul style="list-style-type: none"> 3 pregnancies 2 recipients in treatment Treatment Spending: ₦10,100,000

CLINIC PARTNERSHIPS

Houston



Seattle



Lagos, Nigeria



THANK YOU

The achievements in 2022 *would not be possible* without generous supporters like you. On behalf of our grant recipients, and Board of Directors, thank you!

PARTNER - (\$5,000+)

Aneden Consulting Inc.
CertaintyU

ADVOCATE - (\$2,500+)

Coterie AI
Sherri Kendall*
William & Jamie Hetherington

*In-Kind Donation

FRIEND - (\$1,000+)

Bank of America
Chilasa Okereke
Jon & Sarah Langford
Mark Russell
Pacific Northwest Fertility Institute

\$500+

Afolabi Arikenbi
Aspire Houston Fertility Institute
Darel W. Bangel
Elaine Perez
Folabomi Ajanaku
Radhika Makhija
Shahira Tadross

\$250+

Amazon Smile
Busola Adeniran
FZAL LLC
Omotayo Okusanyi
Philip Kochik
Ryan McCaffrey
Shayo Bakare
Tade Akinkugbe
Titi Cole

\$1-\$250

Adaobi Oniwinde
Abiola Adeniji
Abiola Asojo
Abisoye Adewunmi
Ade Olumide
Adeboye Oye
Adeola Celebrations
Adeola Olatosi

Aderonke Kujore
Adedotun Adeyefa
Akin Adekeye
Akinkunmi Adekunle
Amaka & John Nwosu
Amber Merrill
Amuche Chukudebelu
Angela Adeniji
Ayo Ajayi
Babatunde Alao
Blackbaud Giving Fund
Bola Ojelade
Bolajoko Olotu
Carly Dees
Chiemeka Ike
Chika Igwilo
Chima Akanwa
Chinelo Ofoma
Christina Gepner
Claire Meisinger
Cleopatra Chukwuma
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DeAnna Antrosio
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Egondy Anaere
Elizabeth Carey
Elizabeth Glenn
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Esthiebee
Eyewu Walker-Nthenda
Feyishola Calfos
Fitsum Misgano
Florence Iretidayo Abioye-Adalumo
Francis Bergh
Funmi Garrick
Genese Galvan
Gbemisola Oseni
Ginika Apakama
Giulia Volini
Hesketh G. Miller
Ifeoma Igweze
Ifunanya Nwokedi
Ijeoma Olokpa
Isioma Chukwu
Iva Cho
Jane Anyalechi
Jessica Gilman
Jess Lyons
Jessica Willett Harris
Jetta Williams-Jones
Jessie Kolle
Joseph Volini
Judith A. Miles
Kemi Adedeji
Ladewa Ade
Ladia Albertson-Junkans
Laurie Belliveau
Lawrencia Nkadi

Leigh Gardner
Leslie Cleaver
Lily A
Linh Tu
Lyons Family Biz
Marcella Volini
Margaret Edwards
Marista Umana
Mary Catherine Nelson
Mary Obodosike
Megan Herrick
Melissa Reckner
Meredith da Silva
Michael O. Omiyale
Milissa Smith
Ngozi Eboru
Nkechi Ezumah Ogbodo
Nsa Eyo
Ogechi Daniel-Evbota
OkeyNelo Okoye
Olabimpe Ojeleye Nunoo jp
Olumuyiwa Amodeni
Oluremi Coker
Olajide Nimbe
Olatunde Jaiyeola
Olayemi Brown
Oluwole Osibodu
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Sandra Ofori
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Shelby Berliner
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Suz Wagner
Swathi Chakkilam
Tamara Hills
TaZauhna Chase
Temitola Kumolu
Titi Osu
Titilayo Akinpelu
Tolulope Robinson
Toriseju Afolabi
Toyibat Abiola
Tunji Sangoleye
Uche Atumah
Uchenna Udobi
Uju Okoye
Uwadiae Airhiavbere
Vikram Baskaran
Wilson Orhiunu
Whytnee Bush
Zainab Ottun
zsquare4theCure

WE THANK YOU FOR YOUR
ONGOING SUPPORT OF OUR
MISSION.



2023 GIVING

As you plan your 2023 giving, we invite you to join us.

DONATION LEVELS

LEADERSHIP – \$10,000 +

PARTNER – \$5,000+

ADVOCATE – \$2,500 +

FRIEND – \$1,000+



HOW TO DONATE:

1) Phone: Contact us at donate@anedengives.com to make a donation over the phone

2) Mail Check to: PMB#355 1570 W Amory Way, Suite 101, Seattle WA 98199

3) Zelle or **Venmo** transfer to donate@anedengives.com

4) PayPal Giving Fund:

<https://www.paypal.com/us/fundraiser/charity/3653582>

